ALBA

IT TAKES US 8 YEARS TO MAKE DRINKS THIS GOOD.

AUTHENTIC SINCE ALWAYS MEXICAN

OUR TEQUILA

SOURCED FROM MAGDALENA, JALISCO

Authentic tequila comes from the heart. Protected by razor-sharp spikes and Mexico's desert heat, each blue agave piña (heart) grows for at least seven years before it is ready for harvest. Brave jimadors wield ancient knowledge and sharp tools to dig up the precious piñas. These heavy hearts bake in stone ovens for three days to release their liquid gold. Many more suns, stars and moons pass while nature transforms the juice into nectar. Finally, dedicated tequileros distil the nectar twice, infusing the spirit with soul until it becomes that most precious elixir: tequila.

ALBA IS THE NUMBER ONE TEQUILA RTD BRAND WITH 38% SHARE OF CATEGORY. ALBA UNIT SALES +313%

DATA SOURCE: NIELSEN IQ, TOTAL MARKET TRADITIONAL LIQUOR, QTR TO 24.03.24

DISTILLED FROM BLUE AGAVE

SUGARS FROM 2G PER 100ML

5.9% ALC/VOL



ORIGINAL SPARKLING MARGARITA

TEQUILA, AGAVE, LIME, SALT, BUBBLES & MISCHIEF



GRAPEFRUIT SPARKLING PALOMA

TEQUILA, AGAVE, GRAPEFRUIT, SALT, BUBBLES & MISCHIEF



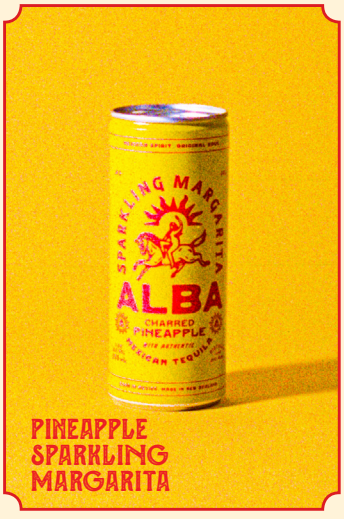
COCONUT SPARKLING MARGARITA

TEQUILA, AGAVE, COCONUT, LIME, SALT, BUBBLES & MISCHIEF



CHILLI SPARKLING MARGARITA

RUM, COLA, LIME, AGAVE, BUBBLES & MISCHIEF



PINEAPPLE SPARKLING MARGARITA

TEQUILA, AGAVE, LIME, CHILLI, BUBBLES & FIRE



RASPBERRY SPARKLING MARGARITA

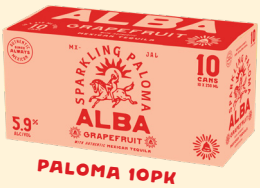
TEQUILA, AGAVE, LIME, OLIVE, BUBBLES & MISCHIEF



MIXED PACK 10PK



ORIGINAL 10PK



PALOMA 10PK



COCONUT 10PK



PINEAPPLE 10PK



RASPBERRY 10PK

DRINKALBA.COM

MEXICAN SPIRIT, NEW ZEALAND SOUL.

@DRINKALBA

HELLO@DRINKALBA.COM

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DATA SOURCE: NIELSEN IQ, TOTAL MARKET TRADITIONAL LIQUOR, QTR TO 24.03.24

DISTILLED FROM BLUE AGAVE

SUGARS FROM 2G PER 100ML

CALORIES FROM 34 PER CAN



ORIGINAL NON-ALCOHOLIC MARGARITA

AGAVE, LIME, SALT, BUBBLES & MISCHIEF



COCONUT NON-ALCOHOLIC MARGARITA

AGAVE, COCONUT, LIME, SALT, BUBBLES & MISCHIEF



GRAPEFRUIT NON-ALCOHOLIC MARGARITA

AGAVE, GRAPEFRUIT, LIME, SALT, BUBBLES & MISCHIEF



CHILLI NON-ALCOHOLIC MARGARITA

AGAVE, KAITAIA FIRE CHILLI SAUCE, LIME, SALT, BUBBLES & MISCHIEF



PINEAPPLE NON-ALCOHOLIC MARGARITA

AGAVE, PINEAPPLE, LIME, SALT, BUBBLES & MISCHIEF



ORIGINAL 6 PACK



COCONUT 6 PACK



PALOMA 6 PACK



CHILLI 6 PACK



PINEAPPLE 6 PACK

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